



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
GATE 2, KARANGALAN VILLAGE
1900 CAINTA, RIZAL




1 September 2020

Regional Memorandum

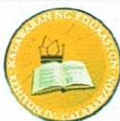
KUMUSTA CALABARZON!

To **Schools Division Superintendents**
All Functional Division Chiefs
All DepEd CALABARZON Personnel and Learners

1. In response to the emergency call for preparedness and recovery actions against COVID-19 Pandemic, this Region will conduct a 30-60 minute talk show entitled "KUMUSTA CALABARZON" live streaming in DepEd Region IV-A social media platform.
2. The purpose of activity is to achieve maximum consciousness and ownership on COVID -19 Mitigation Objectives such as:
 - a. Increase Physical and Mental Resilience.
 - b. Reduce Transmission.
 - c. Reduce contact.
 - d. Reduce duration of infection.
3. All concerned are invited to watch episodes which will start on September 7, 2020 right after the Region IV-A virtual flag ceremony. Relevant and other topics to be discussed are scheduled on September 21, October 5, October 19, November 9, and November 23, 2020, respectively.
4. Immediate dissemination of this Memorandum is desired.


WILFREDO B. CABRAL
Regional Director




essd/poi



"EXCELLENCE is a CULTURE and QUALITY is a COMMITMENT"

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DIVISION CODE: 03

PROGRAM/TRAINING TITLE:	Kumusta CALABARZON!
TARGET PARTICIPANTS AND NUMBER OF PARTICIPANTS: <i>(Describe the qualification of participants and how to select them)</i>	Public Affairs Unit- Host Information Coordination Team Education Support Services Team – co-host pilot episode Public, primarily CALABARZON learners, teaching and non-teaching personnel
PROPOSED DATE AND VENUE: <i>(attach Photo of facilities/amenities of venue and accommodation where applicable)</i>	2x a month, hosted by PAU with co-hosting by Functional Division with guest/s for the selected topic for the episode, live streamed through stream yard, broadcast via pivot You Tube and DepEd 4a Facebook page. Pilot episode on September 7, 2020 (Monday) airing right after the Flag Ceremony September 7, 2020 – Surviving COVID-19, ESSD September 21, 2020 – MHPSS, ESSD October 5, 2020 October 19, 2020 November 9, 2020 November 23, 2020 Christmas Break Resume January 25, 2021 Open forum to be conducted after the interview.
FUNDING SOURCE: <i>(budgetary requirements)</i>	None
REGISTRATION FEE: <i>(if needed)</i>	None
PROPONENT:	Education Support Services Division

I. RATIONALE (includes legal basis)

In view of the declaration of the state of public health and emergency brought about by the COVID-19 pandemic, and in response to the preparedness, response, and recovery actions needed for the continuity of public service in the Education Sector, by having a well and properly informed education populace, this Region through the Education Support Services Division to be spearheaded by the Public Affairs Unit, and in collaboration with the Information and Communication Technology Unit and all the Functional Divisions, shall



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conduct and participate in this 30-60 minute talk show live streamed in the social media platform of the Region. Messages shall be in accordance with the DOH Guidelines on the Risk-Based Public Health Standards for COVID-19 Mitigation (DOH AO No. 2020-0015) and consistent with the Basic Education Learning Continuity Plan (BE-LCP), and the DepEd Required Health Standards framework which is mainly composed of four COVID-19 Mitigation Objectives: Increase Physical and Mental Resilience, Reduce Transmission, Reduce Contact, Reduce Duration of Infection

References:

OUA Memo 00-0629-0102 "Development and Enhancement of Contingency Plans Amidst COVID-19 for Region"

DepEd Order 14 s. 2020 "Guidelines On The Required Health Standards In Basic Education Offices And Schools"

II. OBJECTIVES:

At the end of each episode, the participants shall be able to:

- Understand the concept of COVID-19 mitigation through the 4 mitigation objectives
- Recognize the four (4) mitigation objectives against COVID-19.
- Understand the situation of the Department relative to COVID-19
- Determine the COVID-19 situation of the Region,
- Be empowered in participating in the shared accountability for COVID-19 mitigation in the Region
- Partake in shared accountability for fighting against COVID-19 across and within the Region.

III. TRAINING METHODOLOGY:

Interviews, Open Forum via you tube and stream yard.

IV. EXPECTED OUTPUT OF THE TRAINING/PROGRAM:




- A well informed and engaged CALABARZON on COVID-19 mitigation

V. ENCLOSURES:

Program management Team
Program Matrix

Prepared by:

PEARL OLIVETH S. INTIA
Medical Officer IV

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Noted:

EDUARDA M. ZAPANTA
ESSD Chief

Approved:

WILFREDO E. CABRAL
Regional Director

Enclosure A. Program Management Team

Chair: Ariel Azuelo
Co-Chair: Pearl Oliveth S. Intia and Wilbert Cezar Ulpindo
Members:
Rey Valenzuela
Joan Dino
Neil Evangelista

Enclosure B. Matrix / Program of Activities

DATE	TIME	ACTIVITY	IN-CHARGE
September 4, 2020	9:00 AM – 11:00 am	Technical Run	Rey Valenzuela with PAU and ESSD
September 7, 2020	9:00 AM – 10:00 AM	Surviving COVID-19 (the Pilot Episode)	Host Ariel Azuelo, Co-Host Pearl Oliveth S. Intia, Guest
September 18, 2020	9:00 AM – 11:00 AM	Technical Run	Rey Valenzuela with PAU and ESSD
September 21, 2020	9:00 AM – 10:00 AM	MHPSS	Host Ariel Azuelo, Co-Host Wilbert Ulpindo, Guest
October 2, 2020	9:00 AM – 11:00 AM	Technical Run	
October 5, 2020	9:00 AM – 10:00 AM	3 rd Episode	For solicitation from FD
October 16, 2020	9:00 AM – 11:00 AM	Technical Run	
October 19, 2020	9:00 AM – 10:00 AM	4 th Episode	For solicitation from FD



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November 6, 2020	9:00 AM – 11:00 AM	Technical Run	
November 9, 2020	9:00 AM – 10:00 AM	5 th Episode	For solicitation from FD
November 20, 2020	9:00 AM – 11:00 AM	Technical Run	
November 23, 2020	9:00 AM – 10:00 AM	6 th Episode	For solicitation from FD